IEG Vantage, a part of Agribusiness Intelligence is the world leader in comprehensive agricultural, commodity and transportation market research, analysis and consulting. Founded in 1977, the company now serves more than 750 firms and institutions worldwide. From its headquarters in Memphis, Tennessee, IEG now spans the globe with a far-reaching network of services and clientele.

The company’s professional depth and experience provides a wide range of services related to the economic, strategy and management concerns of clients. Underpinning these services, its principal strengths lie in an expansive information base and a professional and experienced staff. Sister divisions that contribute to the transportation information base and network include Maritime Intelligence.

Representing Informa’s primary asset, its employees are well-trained and seasoned researchers and consultants with extensive backgrounds in business and government; most hold advanced degrees in agriculture, business, economics or related fields. The IEG team has extensive experience in transportation, agribusiness and similar areas as well as in agricultural policy decision-making. Many employees have gained insights from past government service in senior policy, analysis and advisory positions; from major trade associations; from land grant universities; and as senior officials of leading agribusiness companies.

The world’s agricultural and food industry is expanding and remains in a constant state of change. Successful businesses and institutions must deal with rapidly shifting market conditions that are driven by international influences, technological innovations, policy shifts, weather conditions, emerging consumers and fluctuating consumer preferences. To continue succeeding in this environment, businesses must have access to reliable industry and market information and authoritative economic consulting services. It is Informa Economic IEG’s economic expertise and diverse client base that combine to provide unique insights, risk management and strategic planning for agribusinesses around the world.

In its role as a world leader in comprehensive commodity, food industry and agribusiness research and consulting, IEG offers several broad categories of services:

- Research/Analysis/Evaluation
- Business Consulting
- Education/Training
- News/Communication
- Transportation, Energy and Industrials

For further information about our broad range of services call 901-766-4438 or visit our website at www.informaecon.com.
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❖ Current Multi-Client Studies
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✓ Market for Biopesticides and Biostimulants (May 2019)
✓ Non-GMO (April 2019)
✓ Global agriculture trade at a crossroads – implications from the pivotal U.S. – China trade deal

❖ Conferences & Events
✓ Client Memphis In May Meeting May 16 (Memphis, TN)
✓ Transportation Outlook @ IMX Waterways Journal May 20-22 (St. Louis, MO)
✓ Agriculture Policy Roundtable Meeting May 22 (Washington, D.C.)
✓ Commodity and Feed Ingredient Symposium Aug 19-20 (St. Paul, MN)
✓ IADI Transportation & Logistics Professional Development Workshop Aug 20-21 (St. Paul, MN)
✓ Agriculture Policy Roundtable Meeting Sep. 18 (Washington, D.C.)
✓ Agriculture Policy Roundtable Meeting Oct. 30 (Washington, D.C.)
✓ Annual Waterways Symposium Nov. 6-8 (Pittsburgh, PA)

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✓ Transportation Outlook @ IMX Waterways Journal May 20-22 (St Louis, MO)
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IEG Vantage, a division of Informa plc, provides a wide range of agribusiness and transportation related consulting services. Please contact IEG at (901) 766-4438 and ask for a representative if you would like further information on these services.

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