

New API & Data Feed Services

Agribusiness intelligence
informa



Our trusted data, the way you want it.

? What are APIs & Data Feeds?

Our Agribusiness Intelligence API (Application Programming Interface) will provide you with access to our datasets in a format that allows you to read, store and enrich our data to fit your business requirements. Our data feeds directly into your own systems and embeds our quality datasets directly into your organization's data and workflows, minimizing duplicated effort and time spent acquiring and manipulating data.

It's fast, flexible, on-demand and customizable to suit your needs.

? Why use our APIs & Data Feeds?

At Agribusiness Intelligence, we provide expert news, analysis and data across the global value chain. Our data and analysis is trusted by over 20,000 users to make quicker, more accurate business decisions. Through our deep historical data sets and current data that drives our leading brands, you will have access to our leading industry supply, demand and price information. Demand for and use of inbound data is constantly increasing and with it is the need for simple, structured methods for ingesting the data.



Greater speed and accuracy – real time access, helping you to reconcile your trading or investment positions earlier and deliver valuations to your front office.



Ease of data handling and use – instant access to 40 years of benchmarked data allowing for quick and easy cross reference with internal and external sources to test your market strategies.



Avoid manual scraping and errors - data integration into your proprietary systems ensures you never miss the latest prices or a correction to historic data.

Who are they for?

- Data-driven fund managers
- Procurement risk managers
- Commodity trading firms
- Fertilizer producers
- Crop protection and seed companies
- Agricultural producers

“Our customers’ need for timely access to data for in-house analysis and modelling is becoming increasingly significant. Our API data feed can support this by seamlessly integrating into their systems, providing almost instantaneous access to the most recent data. Our feeds provide access to large data sets in to customers workflows with minimum manual effort.”

Suruchi Choudhary, Head of Data

Agribusiness Intelligence APIs...



Fertilizers : 300+ active price points, 10 years of forecasts across all major fertilizers and raw materials, from leading information experts, Fertecon.



Ag Commodities : 20,000+ datasets available across all major ag commodities including historical and proprietary forecasts for supply, demand and price data, from leading experts at IEG Vu, F.O. Licht and IEG Vantage.



Crop Protection : Crop protection and seed experts Agrow and Phillips McDougall provide trusted data across 700+ active ingredients and 14 major crop groups.

Powered by :





What data can I access?

Our API and Data Feeds will provide you with current, proprietary forecasts as well as years of historic global supply, demand, balance sheets and price data, split by your interest area:



Fertilizers

Fertilizers and raw materials including current and forecast prices, trade flows, supply and demand analysis and cost curve details

300+ active price points with weekly or fortnightly price information across Ammonia, Nitrates, Phosphate, Sulphur and Urea

Global supply/demand, country balances and trade flows analysis with history dated back to 1980

10 years' price forecast for key benchmark indicators



Ag Commodities

Over 20,000 data series available across all major ag commodities

Yearly, quarterly, monthly, weekly, daily, calculated and forecasted data

Current and historical prices for major bulk commodities, processed foods and ingredients; proprietary estimates and forecasts on major commodity prices, trading ranges, global production and consumption fundamentals; exclusive crop production surveys

Over 40 years of historical data



Crop Protection & Seed

Database of over 700 Active Ingredients within Fungicides, Herbicides and Insecticides sectors

Data points available for over 1,400 brands and 1,300 manufacturers across a combination of countries, crop groups and sectors

Sales data available for major crop groups within the sectors (Fungicides, Herbicides and Insecticides) for over 50 countries.

Specific data points available are :

For Active Ingredients:

Active area treated, volume, value

For Brands:

Product area treated, net area, value, volume

For Manufacturers:

Product area treated, value



How you could use our data...

- Dynamically stream on-demand data to your audience
- Aggregate and integrate our data with your proprietary data to perform analysis
- Validate your data and understand market landscapes based on our expert analysis
- Gain insights and visualize results by pulling our data directly into your analytics tools
- Acquire data once and make it available for collaborative use across multiple groups
- Replace manual data export and manipulation with a new automated process



How it works

- Connect**
Authenticate and connect to our API
- Collect**
Receive a response with the specific slice of the data requested



- Call**
Call the API as described in the API documentation

- Consume**
Manipulate and present the data based on your preferences



Users can access the API via the following methods:

Excel | Google Spreadsheets | Google Open Refine | Customers own systems, including: HTTP, JS, Node.JS, Python, Ruby, C#.Net



Find out more...

For more information on our API & Data Feed Services and the benefits we can bring to your business, please contact us.

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