



**Leading
global
intelligence
services from
the fertilizer
industry experts**

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Our expert coverage is the most accurate and forward-focused information available on fertilizers and fertilizer raw materials. Whether you need **current information** or longer term **market analysis**, our reports provide you with the intelligence you need to make informed investment and planning decisions.

Our **team of analysts** have unrivalled experience in the industry so you get accurate reporting and expert market analysis. Plus, our links with the wider Agribusiness Intelligence team mean you get a unique insight into the related agriculture and shipping industries allowing you to see the wider trade implications for your business.

Fertecon's extensive coverage:

	Ammonia	Phosphates*	Potash	Nitrates*	Urea	Sulphur	Sulphuric Acid
 Current information	✓	✓	✓	✓	✓	✓	✓
 Short-term Futures reports	✓	✓		✓	✓	✓	
 Long-term Outlook reports	✓	✓	✓	✓	✓	✓	
Consultancy services	✓	✓	✓	✓	✓	✓	✓
Regional reports:	European Fertilizer Report		US Fertilizer Report		World Fertilizer Review		

Phosphates * including DAP, MAP, NPK
Nitrates * including AN, CAN, UAN

“Fertecon reports are informative, precise and provide the information I need.”
Chemical company, Vice President

Current information



Weekly &
bi-weekly

Be the first to spot new trading opportunities with our current information services. Fertecon's current information reports are the industry's most respected source of intelligence on current market and price developments, due to the unrivalled accuracy. Each Market Report provides precise pricing of all the key benchmarks along with global coverage and detailed analysis of developments in each market.

Market Reports are available by email and online through the intelligence website so you can:

- ▶ Make quick planning decisions
- ▶ Stay up-to-date with changes in prices and the factors causing those changes
- ▶ Get the information you need to assess market movements

Reports available:

- ▶ Ammonia Market Report (weekly)
- ▶ Nitrogen Market Report (weekly, comprises urea and nitrates reports)
- ▶ Phosphate Market Report (weekly)
- ▶ Potash Market Report (bi-weekly)
- ▶ Sulphur Market Report (weekly)
- ▶ Sulphuric Acid Market Report (weekly)

European Fertilizer Report Detailed information on developments in the industries of West and East Europe allowing you to find new opportunities in these markets.

US Fertilizer Report Weekly coverage of US and international fertilizer prices, detailed market analysis, and the latest developments in related markets.

World Fertilizer Review A concise summary of developments in world markets for all fertilizers and related raw materials giving an overview of trends and what to track in the next month.

Short-term Futures reports



These unique reports, issued monthly, provide subscribers with a comprehensive analysis of short-term developments in your relevant market. Subscribers will improve trading and purchasing decisions through reliable analysis of supply, demand, pricing and trade projections for the next 6 to 12 months.

With our monthly market information you can:

- ▶ Stay on top of current/forward supply/demand disruptions
- ▶ Access updated price forecasts to help you budget
- ▶ Get in-depth cost analysis to help you plan your purchases

Futures reports available:

Ammonia, Nitrates, Phosphate, Sulphur and Urea.

**“Timely and informative.
Employees I deal with are very helpful”**
MD, Barclays Capital



Long-term Outlook reports



Get in-depth analysis of past, current and forecast developments in your relevant market with our Outlook reports. These insightful reports provide an invaluable medium and long-term planning tool for anyone involved in the fertilizer and related industries. Each quarterly report includes an analysis of recent key market developments and forecast market trends in the medium and long-term. Forecasts of annual average prices are provided up to 2030.

With Fertecon Outlooks you can:

- ▶ Identify long-term business opportunities and plan the strategic direction of your business
- ▶ Design a successful strategy with an understanding of market forces and their impact
- ▶ Inform your budgeting process and internal models with up-to-date prices and supply/demand/trade price forecast datasets

Outlook reports available:

Ammonia, Nitrates, Phosphate, Potash, Sulphur and Urea.

“Professional. More accurate than others. Better insight”

VP Sales and Marketing, USA

Fertecon consultancy services

Fertecon offers single client, confidential consultancy services on all aspects of the fertilizer industry from marketing and distribution studies to full feasibility studies for world-scale projects. Our consultancy capabilities are recognized as the go-to service for clients seeking strategic and investment advice in the fertilizer space and related industries.

We offer:

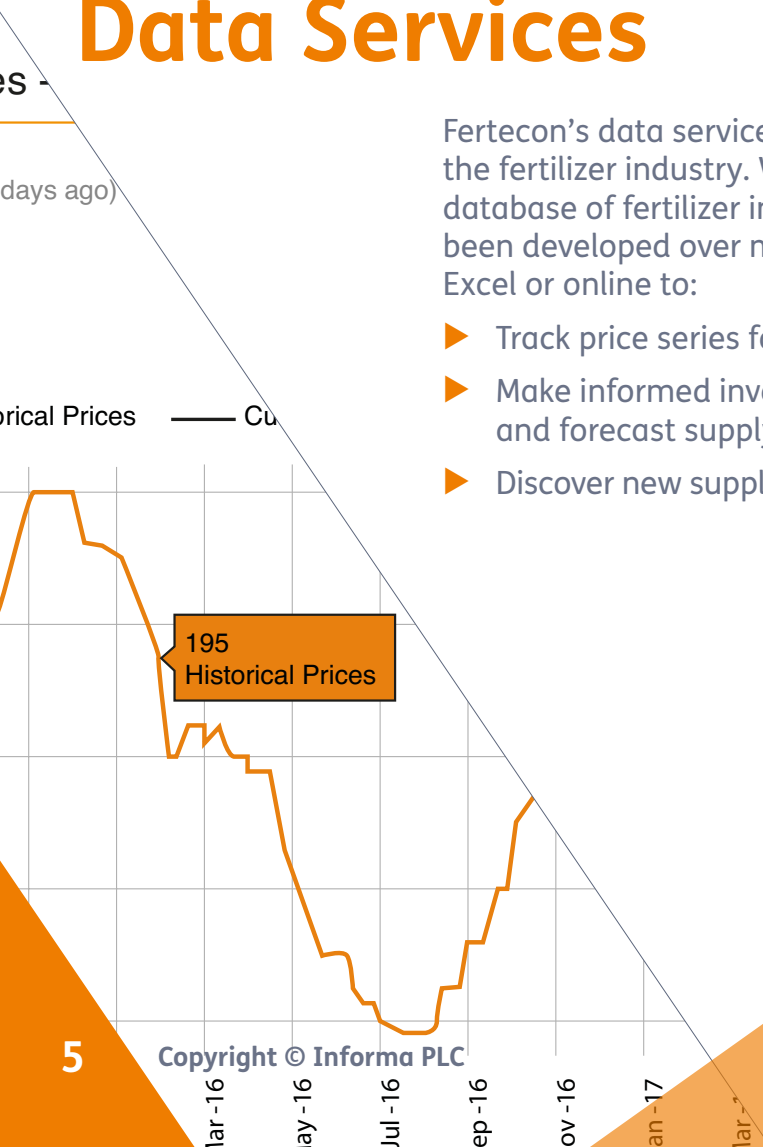
- ▶ Customised and cost-effective solutions enabling you to make informed decisions based on analysis tailored to your business
- ▶ Access to a wide network of expert consultants across the Agribusiness Intelligence Consulting Group, including expertise in agri markets, energy and freight

Our consultancy studies provide customised and cost-effective solutions allowing you to make decisions based on insight tailored to your business.

Data Services

Fertecon's data services represent a unique resource for the fertilizer industry. We maintain a detailed independent database of fertilizer information and statistics, which has been developed over more than 20 years. Access the data in Excel or online to:

- ▶ Track price series for most fertilizers and raw materials
- ▶ Make informed investment decisions based on historical and forecast supply/demand data by country/region
- ▶ Discover new suppliers using our company capacity listings



Quick, intuitive and in-depth. NEW online access

Fertecon reports are available in PDF and also online via the intelligence service website. Access your reports and data through the website to receive the following benefits:

Interactivity – enhanced navigation of online market reporting makes it easy for subscribers to find and understand information quickly, saving time and providing increased value.

Search – clever search capabilities enable report subscribers to search and locate reports and data both within and between reports and nutrients making getting access to essential information quick and easy.

Data Explorer – this innovative tool enables subscribers to investigate the global data more dynamically: compare prices, supply and demand or other variables; create a custom chart and download and export for use in business calculations.

Download and export functions - use the data in your own files and presentations providing flexibility and value from a subscription.

Note: All reports are available by email or via the website.

Contact us to apply for
a free sample or demo



Fertecon is part of Informa's Agribusiness Intelligence division, the leading global provider of agribusiness information, research and consulting. With coverage ranging from crop protection and seed, animal health, fertilizers, agri and food commodities to production and distribution, food policy and regulation we offer the intelligence people and businesses need to work smarter and make better decisions faster.

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