Gain the advantage of knowing

The complete picture on global agribusiness

agribusinessintelligence.com
Agribusiness Intelligence provides unrivalled coverage of all aspects of the agribusiness value chain. The leading Agribusiness Intelligence brands have extensive experience and are both inter-connected and fully integrated across global agricultural markets. This means we deliver a greater depth and quality of research to our customers, across six main agribusiness sectors:

- Fertilizers
- Animal health
- Food processing & distribution
- Crop protection & seeds
- Agri commodities
- Food policy & regulation

To give you a competitive advantage in the challenging and rapidly changing agribusiness environment, we offer the right information at the right time, as well as expert advisory support when you need it.

A complete portfolio of solutions to your market challenges to help your business succeed:

**Key Stats**

- 18,000 global users
- Expert coverage across 6 main sectors
- 130+ expert analysts
- Based on the ground in 7 countries with associates in many others
Powering agribusiness organisations large and small

We work with the world’s leading agribusiness organisations, and the biggest challenge for many of our clients is sourcing timely and accurate information to use as a basis on which to make sound decisions. In volatile agricultural commodity markets, shifts in demand can quickly change trading or marketing strategies, and changes in prices or forecasts can make the difference between profit and loss.

Businesses with a better awareness of political and market developments will always have an advantage. Those that understand future scenarios in-depth and as early as possible, especially when looking at longer-term investment or strategy, will get a better return.

We support our customers, large and small, around the globe, with their strategic activities, as well as helping them make better business and investment decisions.

Who we work with:
- commodity trading houses
- government organisations & regulatory authorities
- food manufacturers
- agrochemical & seed companies
- fertilizer companies
- banks, hedge funds and investors
- trade associations & NGOs
- animal pharmaceutical companies
- oil and gas companies
- consultancy organisations

“"We use Agribusiness Intelligence’s services to evaluate the potential for forward purchasing. We build a risk model and make our analysis. We’ve made substantial savings when correctly booking before the market went up.”

Jin Sandhu, sourcing specialist, National Importers

“I have been in the sugar industry since 1992. Every time I have moved company, the first thing I have sorted out is my subscription. I really respect the people at Agribusiness Intelligence.”

John Stansfield, analyst, Group SOPEX

“Agribusiness Intelligence is my go-to source for news and information in the Animal Health industry. The content is relevant and well-researched, helping me make decisions and keep my team on the leading edge in this dynamic and ever-changing industry.”

Pharma Solutions Director, Animal Health Pharmaceuticals Company

Clients across the agricultural supply chain:

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The complete picture from farm to fork

Inputs
- ammonia
- nitrates
- phosphate
- potash
- sulphur
- sulphuric acid
- urea
- NPK

Commodities & food
- agrochemicals
- seeds
- GM crops
- biostimulants
- generics
- feed
- NPK

Crop protection & seed
- pharmaceuticals
- vaccines
- diagnostics
- generics
- feed

Animal health
- grains & cereals
- livestock, poultry & cattle
- soft commodities
- vegetable oils
- biofuels
- animal feed
- ...and more

Agri commodities
- meat & meat cuts
- dairy
- fruit juice
- canned & frozen food
- transportation & logistics
- ...and more

Food processing & distribution
- EU’s Common Agricultural Policy
- US agricultural policy
- international trade
- Brexit

Food policy & regulation
- EU food law
- US food law

Our services cover the full agribusiness value chain from all angles, providing authoritative information for you to exploit opportunities in an individual industry, or across multiple. From farm to fork, we focus our coverage across six key sectors: fertilizers, crop protection & seed, animal health, agri commodities, food processing & distribution, and finally food policy and regulation. Within each area, our globally-connected teams have the experience, expertise and resources to drive real results for your organisation.
Delivering you the competitive edge in a dynamic industry:

**Interconnection**
Working within unsiloed networks across the agricultural value chain, our analysts are more aware of disruptive events that impact multiple sectors. This gives you an unrivalled perspective of all factors influencing your markets, so you can react with confidence.

**Authority**
Our people are respected and experienced industry experts with extensive networks of contacts, providing you with credible information to help make smarter, more strategic decisions.

**Precision**
Proprietary sources, the technology to extract trends and outliers from massive data sets, enriched by human validation and insight, help you get a clearer real-time picture.

**Forward-focus**
Our analysis and insight is always focused on the future, helping our customers respond quickly to changing market conditions, to maximise the impact of investments.

**Action**
Our services are bespoke, designed to fit your needs, with actionable information that is being used to drive smarter market decisions, mitigate risk and ultimately improve your bottom line.
Fertilizers

Our coverage is the most accurate and forward-looking information available on fertilizers and fertilizer raw materials, helping our clients gain a competitive advantage in the sector to enhance revenue growth and make informed investment and planning decisions.

Fertilizers & fertilizer raw materials we cover:
- ammonia
- nitrates
- phosphate
- potash
- sulphur
- sulphuric acid
- urea
- NPK

Our fertilizer market reports:
- monthly futures reports
- quarterly outlook reports
- detailed long-term forecast studies
- topical industry reviews
- technical and economic analyses

Services

Market analysis
Regular in-depth fertilizer market reports help you gain an accurate view of the industry, anticipate market movements, and propose the best course of action for your business.

Forecasting & research
In-depth cost analysis and medium to long-term outlooks for the market enabling confident plant and company investment decisions, exploitation of market opportunities and product development.

Expert support
Access to our experts for a deeper understanding on expected short-term market movement helps you decide whether to trade now or wait until the price changes.

Special reports & studies
One-off reports on specific areas of the fertilizer industry, covering the key topics that matter to you.

Project consulting
Customised solutions for tailored business decisions, including bespoke market-orientated consulting by the hour, strategic reviews, investment opportunities, market studies for new projects and more.

Our leading brand:
Crop protection & seeds

Agrochemical producers, governments, traders and financial institutions rely on our crop protection and seed industry coverage, market data, analysis, forecasts and consulting capabilities to help anticipate and mitigate risks, support trade negotiations and identify new business opportunities.

Topics we address:

- global crop protection industry
- global seed and biotechnology markets
- GM seeds products or traits
- M&A activity
- biostimulants and biopesticides
- regulatory affairs
- environmental & political debates
- research and development news
- company and business news

Our leading brands include:

Agrow

Phillips McDougall

Services

- **Insight**
  Daily news gives rapid insights into the latest developments in crop protection markets, helping you to act quickly.

- **Research data**
  Original market research analysis, R&D databases, patent analysis of products and GM traits to help you track competitors research and anticipate their strategic direction.

- **Market analysis & forecasting**
  Quantitative and qualitative 10-year views of the agrochemical, seed and traits industries, helping you plan future strategy that best compliments industry direction.

- **Expert support**
  Direct access to our experts for further research and insight to better your understanding of market trends and issues.

- **Special reports & studies**
  One-off reports on specific areas of the crop protection industry, covering the key topics that matter to you.

- **Project consulting**
  Combining industry expertise with specialist input from various analysts across the agribusiness and commodities portfolio, our consultants bring you the tailored insights you need to take your business forward.
Animal health

Our animal health and nutrition industry coverage helps you achieve business success by providing you with a global view on the latest regulations, products, technologies and emerging trends in relevant markets.

Topics we address:
- pharmaceuticals
- vaccines
- diagnostics
- generics
- livestock
- poultry
- pets
- feed

Coverage areas:
- company and business news
- market development and trends
- product development activity
- regulatory affairs
- share prices
- M&As

Our leading brand:

Animal Pharm

Services

➤ **News & insight**
Daily news and analysis on the most critically important developments shaping the industry, so you can react quicker to changing market conditions through our reliable and timely coverage.

➤ **Data**
Understand your competitor’s long-term strategic direction using the patent database, which monitors global patent approvals, the product approvals database and the M&A tables.

➤ **Expert support**
Access to our experts for further understanding on the topics we cover, so you can expect extra help any time you need it and get the best use of our service.

➤ **Special reports & studies**
One-off reports on specific areas of the animal health and nutrition industry, covering the key topics that matter to you.
Agribusiness Intelligence | informa

Our commodities products and services offer authoritative, timely and comprehensive views of global commodity markets, providing the data, analysis and forecasts essential to developing the ideal strategies and solutions for your business.

We provide supply and demand estimates, price information, daily news and more unbiased market information for the following commodity groups:

- agricultural crops and crop products
- livestock, poultry and cattle
- soft commodities
- vegetable oils
- animal feed ingredients
- biofuels and feedstocks
- crude oil, liquid fuels, natural gas and coal

Our leading brands include:

- IEG Vu
- IEG Vantage

Services

- Insight
  Daily news and analysis to keep you in touch with your markets so you are always ahead of your competition.

- Data
  Price graphing and trade intelligence tools to help mitigate business risk and strengthen your position when negotiating partner contracts.

- Market analysis & forecasting
  Detailed services that answer your questions on crop production, supply and demand estimates, price outlooks, weather forecasts and other trends so you are always prepared for market volatilities.

- Special reports & studies
  Forward-looking reports that deliver deep analysis and insights on the industry’s most complex issues and challenges, with immediate recommendations that can be factored into your organisation’s strategic long-term plan.

- Project consulting
  Seamlessly integrating deep industry knowledge and functional expertise, practical frontline experience, and proprietary tools and capabilities to drive real impact and results for your business.

- Events & training
  Facilitating effective learning and networking opportunities, covering all topics relevant to your business.

Powered by content from:

- The Public Ledger
- Foodnews
- Dairy Markets
- F.O. Licht
- Informa Economics IEG
Global, regional and local food distributors use our services to mitigate risk in the food processing sector with our comprehensive intelligence services, covering a broad range of specific, semi-processed and processed food groups.

Our news, data, forecasting and consultancy services, empower our customers to make strategic decisions that safeguard their business and drive real value in this sector.

Additionally, we also address distribution uncertainty with supply-chain expertise and ongoing, special product capabilities to help with logistical questions.

Processed commodity and food groups we cover:

- meat & meat cuts
- oils
- spices
- dairy items
- food ingredients
- dried fruit & nut
- fruit juices
- tomato products
- canned and frozen food

Our leading brands include:

IEG Vu

Services

- **Insight**
  Stay on top of ever-changing market conditions and react with confidence through our reliable industry news coverage and analysis of the influencing factors.

- **Data**
  Price, production and trade tools that provide information to strengthen your position when negotiating contracts with suppliers.

- **Market analysis & forecasting**
  Timely, highly detailed and ongoing services to address any questions you have related to supply and demand estimates, price outlooks, transportation and storage projections and long-term agribusiness trends.

- **Project consulting**
  Seamlessly integrating deep industry knowledge and functional expertise, practical frontline experience, and proprietary tools and capabilities to drive real impact and results for your business.

- **Distribution analysis**
  Our distribution network related analysis includes spatial modelling, network mapping, infrastructure assessment and GIS services, helping reduce logistical risk across your supply chain and safeguard investment plans across this.

- **Events**
  Roundtable meetings, conferences and symposium events that bring together experts and industry leaders to engage one another in industry issues and challenges.
Food policy & regulation

Unparalleled coverage of EU and US food policy and agribusiness so you can drive strategy and mitigate risk while having a clear understanding how complex policy affects your markets and trade.

In addition to this, we have comprehensive research sources on EU and US food legislation, ensuring compliance and more accurate strategic planning for your organisation, by understanding the regulatory environment and the most important industry issues.

Our leading brands include:

IEG Policy

Areas of coverage:

European Agriculture powered by Agra Europe

US Agriculture powered by Issue Monitor

European Food Law powered by EU Food Law

US Food Policy powered by Food Chemical News

Services

▸ Insight
Daily news and analysis throughout the day to give you a clear and up-to-date view of the latest agricultural policy debate and activities of the regulatory agencies that affect your business, arming you with the insight to make critical strategic decisions with confidence.

▸ Reference guides
Unique and continuously updated guides to the EU’s Common Agricultural Policy (CAP), EU food legislation and US macro-economic outlooks, ensuring you fully understand the regulatory frameworks for operating in these markets.

▸ Database
Comprehensive database of all food additives and colorings on the U.S. market, so you can check the regulatory status for your research purposes.

▸ Regulatory outlook
Annual US regulatory outlook, preparing you for the most important food regulations coming each year, including the Food Safety & Modernization Act (FSMA).

▸ Expert support
Access to our experts for further understanding on the topics we cover.
Agribusiness consulting group

To adapt to change and stay competitive you need a partner. A partner with the breadth and depth of experience to offer industry-leading insights that you can act on.

We take a global view on the entire value chain, combining deep industry knowledge and strategic skills with authoritative proprietary data.

Unlock real competitive advantage with Global Agribusiness Consulting from Informa Agribusiness Intelligence.

- Global reach, local knowledge
- Complete value chain coverage
- Unrivalled expertise

What we do:
- Market research / intelligence
- Strategic planning
- Market short and long term outlook
- Feasibility analysis
- Geospatial analysis
- Economic impact
- Business plans
- Market & Financial analysis
- M&A due diligence
- Risk management
- Policy analysis

What’s your next move?
consulting@agri.informa.com
Together with our customers, we've made real impacts in the agribusiness industry. Today, agribusiness is an increasingly volatile environment, so the need to keep pace and gain competitive advantage has never been higher.

What's your next move?

Find out how we can help you compete and grow in your sector using our services, by contacting us using the information below. Take a free web demo of any of our services, and see the benefits for yourself.

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