

Dedicated consulting for the agribusiness sector



Informa Agribusiness Consulting

From inputs through producers and food manufacturers, to transport, bio-energy and policy, we are the only specialist agribusiness consulting group covering the whole value chain. Our timely, customized projects are backed up by trusted proprietary data, authoritative analysis and forecasts, helping you make critical decisions to seize key investment opportunities.

Policy Analysis

Policy change can have major impacts on the agri-food and bioenergy sectors, as well as on the overall macro economy. In the EU, policy makers must address the direct impact of Brexit as well as the shape of the Common Agricultural Policy post 2020. This will be impacted by the post-2020 EU budget agreement as the EU loses its second largest net contributor. In the US, the election of the Trump administration also may have major implications. The policy uncertainty in the EU and the US also is likely to have implications at the global level.

A host of policy issues – both directly and indirectly impacting agriculture – is being discussed around the world. These involve trade agreements, environmental regulations, climate change and renewable fuels/bioenergy, and the approach to genetically modified organisms (GMOs).

There is considerable uncertainty about what the new agri-food and bioenergy policies might look like and what they may mean for businesses operating along the value chain. Are you prepared for these changes and their impact on your business?

Informa Agribusiness Consulting provides agricultural policy and economic consulting services that can help you understand the impact of policy on your business. We offer a range of services, including:

- ▶ Economic modeling and forecasting
- ▶ Economic analysis and policy evaluation
- ▶ Economic and policy impact assessments
- ▶ Economic impact of technological change
- ▶ Scenario planning
- ▶ Market information and statistics
- ▶ Market, sector and micro-economic analysis
- ▶ Policy and legislation monitoring and business impact analysis
- ▶ Trade and economic analysis
- ▶ Financial investment and due diligence
- ▶ Business impact analysis and strategy
- ▶ Training and institutional development



Success stories

EU's "General Food Law" evaluation

An evaluation of the EU's "General Food Law", which underpins all EU legislation in the feed and food supply chain, was delivered as part of the European Commission's Regulatory Fitness and Performance Programme (Fitness Check) to make sure that EU laws deliver their intended benefits for citizens, businesses and society while removing red tape and lowering costs. This evaluation examined all of the aspects of the "General Food Law" to assess the continuing relevance of the main principles and provisions on which EU feed and food law is based, identify areas which could be simplified or improved, and highlight issues which the legislation does not cover adequately. The study provides valuable analysis of the legislation governing the feed and food industry and how this is implemented across the EU, as well as in the context of the EU's international obligations.

Economic impact of USDA's Foreign Market Development Program

A project engagement was conducted for the US Wheat Associates, the USA Poultry and Egg Export Council, The

Pear Bureau Northwest and the Foreign Agriculture Service of the United States Department of Agriculture. The study measured the economic impact of USDA's Foreign Market Development Program (FMD) and Market Access Program (MAP), and industry market promotion contributions (referred to in this report jointly as the USDA Export Market Development Programs) on US agricultural exports and the broader effects on the farm economy and the overall macro economy.

A comparison of farm incomes in the EU member states

A comparison of farm incomes in the EU member states was produced for the European Parliament. This study presented an overview of the income development of EU agriculture and highlighted the dynamics of farm income and its key drivers. Differences between member states by farm size and type were considered, as were differences in agricultural wages. The study provided a comprehensive understanding of farm income levels and what drives them, which allows businesses in the supply chain to understand the cost base of the production of inputs to their business and how this varies by country.

Find out more about how we can help you compete.

Together with our clients, we have made a real impact in the agribusiness industry over the last few decades. Today, agribusiness is an increasingly volatile environment and the need to keep pace has never been higher.

Get in touch to see how we can help you compete and grow.

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